

TAO Project Deliverable D6.1

Evaluation Mandate

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Contributor(s):	Contribution
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Quality Assurance	
Reviewers	Stijn Bannier, UN MERIT, Maastricht, NL
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The deliverable was already accepted and only the formatting to the new template needed to be reviewed. This is OK.	
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The project TAO is managed by the Bern University of Applied Sciences and is co-funded under the Ambient Assisted Living (AAL) Joint Programme by the Swiss Federal Office for Professional Education and Technology, the Dutch Ministry of Health, Welfare and Sport, the German Federal Ministry of Education and Research, and the European Commission.

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1 Introduction

1.1. Overview of the Deliverable

This deliverable aims at the definition of the Evaluation Mandate and serves as basis for the work of the Evaluation and Advisory Board.

1.2. Connections to other Deliverables

This deliverable is formulated in order to gather suggestions and recommendations of the Evaluation and Advisory Board of the TAO project which will promote the project's progress towards the three dimensions of the win-win-win concept. The Evaluation Mandate therefore helps to reflect the results of the subprojects on the overall aims of the project as well as to meta-analyse the strategic outline of the project.

1.3. Value Added by the Project TAO

The formulation of the Evaluation Mandate as well as the composition of the members of the Evaluation and Advisory Board of TAO brings together experts in the field of research in online and internet activities, elderly people and practitioners in the field. The unique group of experts from diverse European countries will stimulate discussions on the e-inclusion of seniors in the web 2.0 and therefore will contribute to a strong recognition throughout the European community of knowledge. It also will have a strong impact on the dissemination of the project's results.

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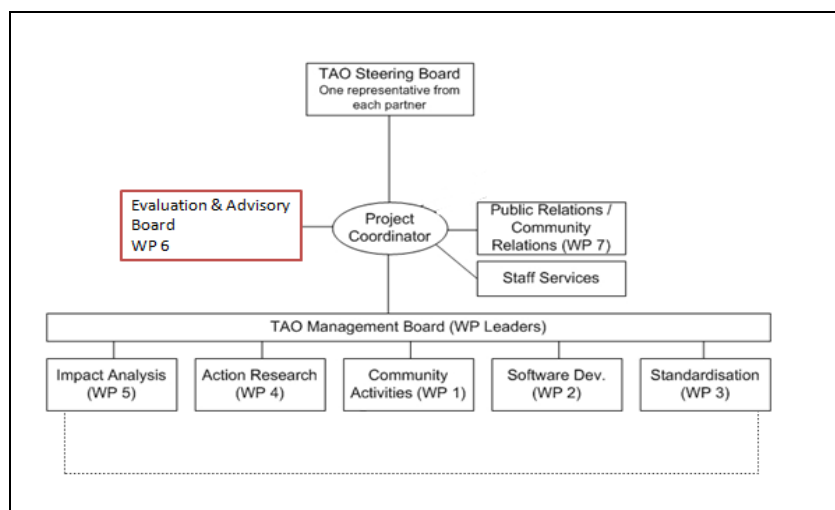


2. Evaluation Mandate

2.1. Formulation of the Evaluation Mandate

The E&A Board role is to refine and specify evaluation questions for the activities of the TAO project as well as to give recommendations in order to promote the project’s progress towards the three dimensions of the win-win-win concept. Therefore the E&A Board has a strategic function within the organisational structure of TAO (see figure 1).

Figure 1: Organisational structure of TAO¹



¹ WP will subsequently be referred to as SP=sub-project

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3. Evaluation Mandate

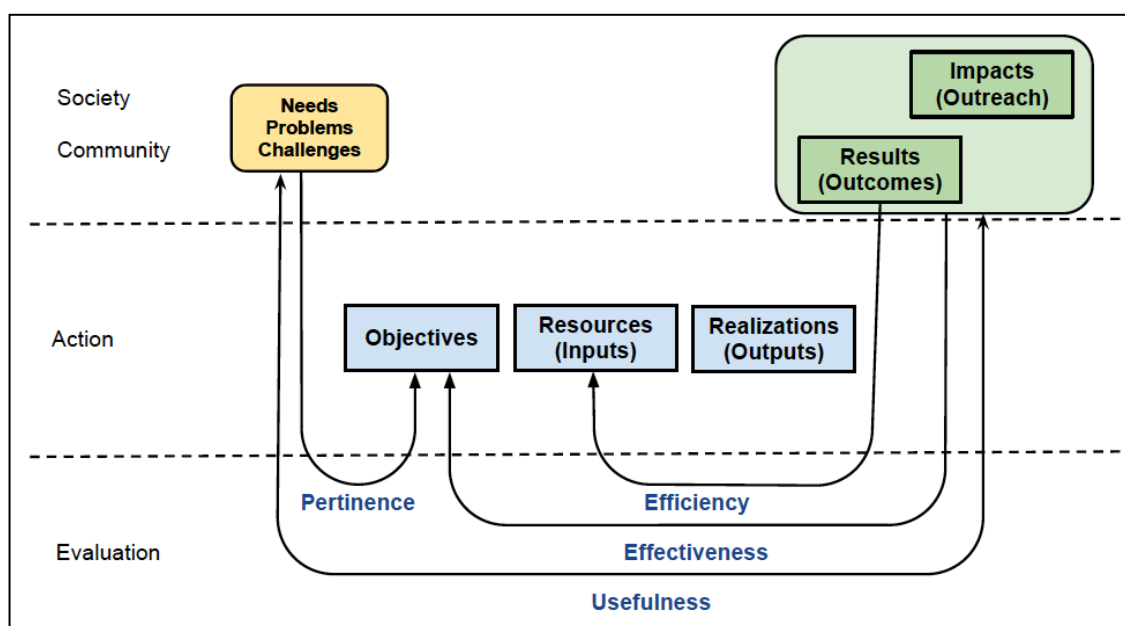
The E&A Board’s role is to have the oversight over the evaluation process refine and specify evaluation questions for the activities of the TAO project as well as to give recommendations in order to promote the project’s progress towards the three dimensions of the win-win-win concept. Therefore the E&A Board has a strategic function within the organisational structure of TAO (see also figure 2).

Since the responsibility of subproject 6 (Evaluation) is defined as:

- depending on the result schedule of SP 4 und SP5
- formulating the frame for the evaluation questions for the Advisory & Evaluation Board and
- the synthesis of the research results and the suggestions of the E&A Board

evaluation questions referring to the given results at each point of time during the project progress will be formulated based on the basis of the short reports of all subprojects.

Figure 2: Schematic overview Evaluation Mandate



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3.1. Members of the Evaluation and Advisory Board

The Evaluation and Advisory Board (E&A) consists of members with different scientific and practical background. We set value on a wide diversity of experiences of the E&A Board members because the formulation of adequate and efficient recommendations for the further project progress has to consider the perspective of all stakeholders involved.

Present Members of the TAO Advisory and Evaluation Board:

(<http://www.thirdageonline.eu/project-ao-2/evaluation/advisory-and-evaluation-board/>)

- Jutta Croll, Managing Director at Stiftung Digitale Chancen, Germany
- Dr. Michael Doh, Department of Psychological Ageing Research, Heidelberg University, Germany
- Prof. Dr. Urs Guggenbühl, Head of the St. Gallen Innovation Center (IZSG), Switzerland
- Dr. Jeanette Hofmann, Social Science Research Center Berlin, Germany
- Tom Holloway, International Association of Universities of the Third Age, United Kingdom/India
- Daniël de Levita, Managing Director at SeniorWeb Netherlands
- Prof. Dr. Eugene Loos, Professor for Old and New Media in an Ageing Society, University of Amsterdam, The Netherlands
- Hans Rudolf Schelling, Managing Director of the Center for Gerontology of the University of Zurich, Switzerland
- Edwin Schnellmann, Head of the working group “Information and Communication Technology” at the Swiss Seniors Council (from 2012)
- Dr. Eva Schulze, proprietor and Managing Director of the Berlin Institute for Social Research, Germany
- Charlotte Sgier de Cerf, Coordination Office Information Society, Federal Office of Communications, Switzerland
- Prof. Dr. Dirk Sikkel, Professor for Older People, Communication and Consumer Behavior at the Faculty of Societal and Behavioral Sciences, University of Amsterdam, The Netherlands
- Dr. Marcus Zürcher, Secretary General of the Swiss Academy of Humanities and Social Sciences (SAGW)
- Margareta Annen-Ruf, Swiss Seniors’ Council (until 2011)
- Michael Karolzak, Dipl. Ing., Member of of Wikimedia CH and Wikimedia DE
- Dr. Heidrun Mollenkopf, Member of BAGSO Expertee-Committee
- Prof. Dr. Cornelia Kricheldorf, Catholic University of Freiburg
- Dr. Jürgen Fenn, Wikimedia Germany
- Dr. Aagie Swinnen, Centre for Gender and Diversity, University of Maastricht

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